

# CASE STUDY

**Business Scaling:** Provide ongoing advisory services to a rapidly growing early-stage business services company



## The Situation

Helping the company to execute all aspects of a **10X** revenue growth plan within eighteen months



## The Challenge

Quickly implement a coordinated set of efforts to enable significant marketing, revenue, and operational growth



## The Solution

Implementing a number of growth-based initiatives and KPI tracking in quick succession in line with the business' strategy



## The Impact

Targeted exponential growth is being achieved in a way that's sustainable for the organization